

MITSDE

Program Structure - Index



MITSDE Program Structure - Index

Sr. No	Program	Duration	Credits
1	Post Graduate Diploma in Management (PGDM)	24	106
2	Post Graduate Certificate in Management (PGCM)	12	46
3	Post Graduate Diploma in Business Administration (PGDBA)	24	106
4	Post Graduate Diploma in Management(PGDM -Executive)	18	54



Post Graduate Diploma in Management				
	CODE	Subjects	Credits	
Common Semesters First Year	S1C01	Principles of Management	4	
	S1C02	Indian Economy and Policy	4	
	Semester 1 S1C03	Business Communication	4	
	S1C15	Accounting for Managers	4	
	S1C05	Marketing Management	4	
	S1C06	Legal and Business Environment (Micro and Macro)	4	
			Total credits	24
		S2C07	Management Information System	4
		S2C08	Human Resource Management	4
		S2C09	Research Methodology and Management Decision	4
	Semester 2 S2C10	S2C10	Strategic Management	4
		S2C11	Business Analytics	4
		S2C16	Financial Management	4
		Total credits	24	

1. Information Technology				
Specialisation Second Year	Semester 3	S3C13	Project Management	4
		S3M01	Database Management Systems	4
		S0W01	Digital Marketing	4
		S3IT2	Object Oriented Analysis & Designing (OOA)	4
		S3IT5	IT Security	4
		PWMI1	Project Work	6
			Elective (any one) From Basket	4
			Total credits	30
	Semester -4	S9EV2	Entrepreneurship and Venture Capital Management	4
		S4M11	Networking Concepts	4
		S3M04	Advanced Networking	4
		S3IT5	IT Security	4
		PWMJ2	Project Work	8
			Elective (any one) From Basket	4
			Total Credits (Sem-4)	28
			Final Credits	106

2. Construction and Project Management				
Specialisation Second Year	Semester 3	S3C13	Project Management	4
		S2CP6	Construction Technology & Site Management	4
		S2CP7	Cost Engineering and Contracts Management	4
		S2CP8	Project Formulation and Real Estate Project Development	4
		S3CP4	Oracle Primavera	4
		PWMI1	Project Work	6
			Elective (any one) From Basket	4
			Total credits	30

3. Marketing Management				
Specialisation Second Year	Semester 3	S3C13	Project Management	4
		S0W01	Digital Marketing	4
		S3W05	Integrated Marketing Communication	4
		S3W06	Product and Brand Management	4
		S0W11	Packaging and Distribution Management	4
		PWMI1	Project Work	6
			Elective (any one) From Basket	4
			Total credits	30
	Sem-4	S9EV2	Entrepreneurship and Venture Capital Management	4
		S4W31	Sales Management	4
		S3WC1	Retail Management	4
		S0W11	Packaging and Distribution Management	4
		PWMJ2	Project Work	8
			Elective (any one) From Basket	4
		Total Credits (Sem-4)	28	
		Final Credits	106	

4. Material Management				
Specialisation Second Year	Semester 3	S3C13	Project Management	4
		S3W07	Production, Planning and Control	4
		S3W08	Inventory Management	4
		S3W09	Materials Management	4
		S3W10	Warehouse Management	4
		PWMI1	Project Work	6
			Elective (any one) From Basket	4
				Total credits
		Total cumulative credits	78	

5. Logistics and Supply Chain Management				
Specialisation Second Year	Semester 3	S3C13	Project Management	4
		S3W07	Production, Planning and Control	4
		S3W10	Warehouse Management	4
		S0W11	Packaging and Distribution Management	4
		S9ES3	Emerging Trends in SCM and logistics	4
		PWMI1	Project Work	6
			Elective (any one) From Basket	4
			Total credits	30
			Total cumulative credits	78

6. Banking & Financial Services				
Specialisation Second Year	Semester 3	S3C13	Project Management	4
		S3W31	Strategic Cost Management	4
		S0W12	Security Analysis and Portfolio Management	4
		S3W13	Corporate Finance	4
		S3W16	Financial Markets and Services	4
		PWMI1	Project Work	6
			Elective (any one) From Basket	4
			Total credits	30
			Total cumulative credits	78

7. Operations Management				
Specialisation Second Year	Sem-3	S3C13	Project Management	4
		S3W07	Production, Planning and Control	4
		S0W03	Operations Management	4
		S3W14	Lean Management Systems	4
		S2OS1	Operations Research	4
		PWMI1	Project Work	6
			Elective (any one) From Basket	4
			Total credits	30
	Sem-4	S9EV2	Entrepreneurship and Venture Capital Management	4
		S4W21	World Class Manufacturing	4
		S9AI4	Achieving Supply Chain Integration	4
		S2OS1	Operations Research	4
		PWMJ2	Project Work	8
			Elective (any one) From Basket	4
		Total Credits (Sem-4)	28	
		Final Credits	106	

8.Finance Management				
Specialisation Second Year	Sem-3	S3C13	Project Management	4
		S3W31	Strategic Cost Management	4
		S4W23	International Finance	4
		S3W13	Corporate Finance	4
		S0W12	Security Analysis and Portfolio Management	4
		PWMI1	Project Work	6
			Elective (any one) From Basket	4
			Total credits	30
	Sem-4	S9EV2	Entrepreneurship and Venture Capital Management	4
		S0W12	Security Analysis and Portfolio Management	4
		S4W23	International Finance	4
		S9MA5	Mergers and Acquisitions	4
		PWMJ2	Project Work	8
			Elective (any one) From Basket	4
			Total Credits (Sem-4)	28
			Final Credits	106

9. Human Resource Management				
Specialisation Second Year	Sem-3	S3C13	Project Management	4
		S3W17	Strategic HRM	4
		S3W18	Learning and Development	4
		S3W19	Compensation Management and HR Audit	4
		S4W27	Performance Management and Competency Mapping	4
		PWMI1	Project Work	6
			Elective (any one) From Basket	4
			Total credits	30
	Sem-4	S9EV2	Entrepreneurship and Venture Capital Management	4
		S4W25	Human Resource Information System	4
		S4W26	Industrial Relations and Labour Laws	4
		S4W27	Performance Management and Competency Mapping	4
		PWMJ2	Project Work	8
			Elective (any one) From Basket	4
			Total Credits (Sem-4)	28
		Final Credits	106	

10. Project Management				
Specialisation Second Year	Sem-3	S3C13	Project Management	4
		S3W28	Project Analysis and Integration Management	4
		S3W29	Project Planning	4
		S3W30	Project Execution, Control and Closure	4
		S3PM5	Microsoft Project and Jira	4
		PWMI1	Project Work	6
			Elective (any one) From Basket	4
			Total credits	30
			Total cumulative credits	78

Post Graduate Certificate in Management			
1. BUSINESS ANALYTICS			
	Code	Subjects	Credits
Semester 1	FS1F01	Foundations of Business Management (HR, Marketing, Finance & Operations)	4
	FS1LA1	Legal Aspects of Business	4
	FS2C10	Strategic Management	4
	FS2C07	Management Information System	4
	FS2C11	Business Analytics	4
		Total credits	
Semester 2	FS2DB1	Data Mining for Business Analytics	4
	FS3EL6	Predictive Modelling	4
	FS3FM4	Financial Analytics	4
	FS3EL4	Marketing Analytics	4
	FS3LSC1	Supply Chain Analytics	4
	PWPGC	Project Work	6
	Total credits		26
	Total cumulative credits		46

2. DIGITAL MARKETING				
	Semester 1	FS1F01	Foundations of Business Management (HR, Marketing, Finance & Operations)	4
		FS1LA1	Legal Aspects of Business	4
		FS2C10	Strategic Management	4
		FS2C07	Management Information System	4
		FS0W01	Digital Marketing	4
			Total credits	20
	Semester 2	FS3W06	Product and Brand Management	4
		FS3W05	Integrated Marketing Communication	4
		FS2SS2	SEO & SEM	4
		FS3EI5	Social Media Marketing	4
		FS2SF2	Social Media Analytics & Future Trends	4
		PWPGC	Project Work	6
			Total credits	26
		Total cumulative credits	46	

Post Graduate Diploma in Business Administration (PGDBA)					
Common Semesters First Year	Semester 1		Subjects	Credits	
		S1C01	Principles of Management	4	
		S1C02	Indian Economy and Policy	4	
		S1C03	Business Communication	4	
		S1C15	Accounting for Managers	4	
		S1C05	Marketing Management	4	
		S1C06	Legal and Business Environment (Micro and Macro)	4	
				Total Credits (Semester 1)	24
	Semester 2	S2C07	Management Information System	4	
		S2C08	Human Resource Management	4	
		S2C09	Research Methodology and Management Decision	4	
		S2C10	Strategic Management	4	
		S2C11	Business Analytics	4	
		S2C16	Financial Management	4	
			Total Credits (Semester 2)	24	

2. Marketing Management				
Specialisation Second Year	Sem-3	S3EL1	Business Ethics and Corporate Social Responsibility	4
		S9DM1	Digital Marketing Strategies	4
		S3W05	Integrated Marketing Communication	4
		S3W06	Product and Brand Management	4
		S4M14	Services Marketing	4
		PWMI1	Project Work	6
			Elective (any one) From Basket	4
			Total Credits (Sem-3)	30
		S9EV2	Entrepreneurship and Venture Capital Management	4
		S4W31	Sales Management	4
	Sem-4	S3WC1	Retail Management	4
		S0W11	Packaging and Distribution Management	4
		PWMJ2	Project Work	8
			Elective (any one) From Basket	4
			Total Credits (Sem-4)	28
			Final Credits	106

3. Operations Management					
Specialisation Second Year	Sem-3	S3EL1	Business Ethics and Corporate Social Responsibility	4	
		S3W07	Production, Planning and Control	4	
		S0W03	Operations Management	4	
		S3W14	Lean Management Systems	4	
		S3C13	Project Management	4	
		PWMI1	Project Work	6	
			Elective (any one) From Basket	4	
			Total Credits (Sem-3)	30	
		Sem-4	S9EV2	Entrepreneurship and Venture Capital Management	4
			S4W21	World Class Manufacturing	4
			S9AI4	Achieving Supply Chain Integration	4
			S2OS1	Operations Research	4
			PWMJ2	Project Work	8
			Elective (any one) From Basket	4	
		Total Credits (Sem-4)	28		
			Final Credits	106	

4. Finance Management				
Specialisation Second Year	Sem-3	S3EL1	Business Ethics and Corporate Social Responsibility	4
		S3W31	Strategic Cost management	4
		S3W16	Financial Markets and Services	4
		S3W13	Corporate Finance	4
		S3C13	Project Management	4
		PWMI1	Project Work	6
			Elective (any one) From Basket	4
			Total Credits (Sem-3)	30
		S9EV2	Entrepreneurship and Venture Capital Management	4
	Sem-4	S0W12	Security Analysis and Portfolio Management	4
		S4W23	International Finance	4
		S9MA5	Mergers and Acquisitions	4
		PWMJ2	Project Work	8
			Elective (any one) From Basket	4
		Total Credits (Sem-4)	28	
	Final Credits	106		

5. Human Resource Management					
Specialisation Second Year	Sem-3	S3EL1	Business Ethics and Corporate Social Responsibility	4	
		S3W17	Strategic HRM	4	
		S3W18	Learning and Development	4	
		S3W19	Compensation Management and HR Audit	4	
		S3C13	Project Management	4	
		PWMI1	Project Work	6	
			Elective (any one) From Basket	4	
			Total Credits (Sem-3)	30	
			S9EV2	Entrepreneurship and Venture Capital Management	4
	Sem-4		S4W25	Human Resource Information System	4
			S4W26	Industrial Relations and Labour Laws	4
			S4W27	Performance Management and Competency Mapping	4
			PWMJ2	Project Work	8
				Elective (any one) From Basket	4
				Total Credits (Sem-4)	28
		Final Credits	106		

PGDM III Semester -Elective Basket (Select Any One)

S No	Code	Subject	Credits
1	S3EL3	HR Analytics	4
2	S3EL4	Marketing Analytics	4
3	S3LSC1	Supply Chain Analytics	4
4	S3FM4	Financial Analytics	4

PGDM IV Semester -Elective Basket (Select Any One)

S No	Code	Subject	Credits
1	S3EL2	Marketing of Financial Services	4
2	S3EI5	Social Media Marketing	4
3	S3EL6	Predictive Modelling	4

Post Graduate Diploma in Management(Executive)				
Common Semesters First Year	Sem 1	Code	Subjects	Credits
		S1F01	Foundations of Business Management (HR, Marketing, Finance & Operations)	4
		S1LA1	Legal Aspects of Business	4
		S2C10	Strategic Management	4
		S2C07	Management Information System	4
		S2C11	Business Analytics	4
		S3C13	Project Management	4
	Total Credits			24

1. Modern Project Management				
	Semester 2	S2C09	Research Methodology and Management Decision	4
		S3W29	Project Planning	4
		S3W28	Project Analysis and Integration Management	4
		S3W30	Project Execution, Control and Closure	4
		S2EA1	Essentials of Agile Project Management	4
		S3PM5	Microsoft Project and Jira	4
		PWEX1	Project Work	6
	Total Credits			24
Total Cumulative Credits			54	

2. Technology & Operations Management				
	Semester 2	S2C09	Research Methodology and Management Decision	4
		S3W07	Production, Planning and Control	4
		S0W03	Operations Management	4
		S3W14	Lean Management Systems	4
		S3LSC1	Supply Chain Analytics	4
		S2OS1	Operations Research	4
		PWEX1	Project Work	6
			Total Credits	24
			Total Cumulative Credits	54

3. Human Capital Management				
	Semester 2	S2C09	Research Methodology and Management Decision	4
		S2C08	Human Resource management	4
		S3W18	Learning and Development	4
		S3W19	Compensation Management and HR Audit	4
		S3W17	Strategic Human Resource Management	4
		S3EL3	HR Analytics	4
		PWEX1	Project Work	6
			Total Credits	24
			Total Cumulative Credits	54

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4. Strategic Marketing Management				
	Semester 2	S2C09	Research Methodology and Management Decision	4
		S1C05	Marketing Management	4
		S3W05	Integrated Marketing Communication	4
		S3W06	Product and Brand Management	4
		S9DM1	Digital Marketing Strategies	4
		S3EL4	Marketing Analytics	4
	PWEX1	Project Work	6	
			Total Credits	24
			Total Cumulative Credits	54
5. Global Logistics & Supply Chain Management				
	Semester 2	S2C09	Research Methodology and Management Decision	4
		S3W07	Production, Planning and Control	4
		S3W08	Inventory Management	4
		S0W11	Packaging and Distribution Management	4
		S3W10	Warehouse Management	4
		S3LSC1	Supply Chain Analytics	4
	PWEX1	Project Work	6	
			Total Credits	24
			Total Cumulative Credits	54

6. Construction and Project Management				
	Semester 2	S2C09	Research Methodology and Management Decision	4
		S3CP1	Construction Site Management	4
		S2CP7	Cost Engineering and Contracts Management	4
		S2CP8	Project Formulation and Real Estate Project Development	4
		S2CP9	Construction Technology for Real Estate and Infrastructure development	4
		S3CP4	Oracle Primavera	4
		PWEX1	Project Work	6
			Total Credits	24
			Total Cumulative Credits	54
7. Banking & Financial Services				
	Semester 2	S2C09	Research Methodology and Management Decision	4
		S3W31	Strategic Cost Management	4
		S0W12	Security Analysis and Portfolio Management	4
		S3W13	Corporate Finance	4
		S3W16	Financial Markets and Services	4
		S3FM4	Financial Analytics	4
		PWEX1	Project Work	6
			Total Credits	24
			Total Cumulative Credits	54