

MIT School of Distance Education

MITSDE Program Structure - Index			
Sr. No	Program	Duration	Credits
1	Post Graduate Diploma in Management (PGDM)	24	86
2	Post Graduate Certificate in Management (PGCM)	12	46
3	Post Graduate Diploma in Business Administration (PGDBA)	24	106
4	Post Graduate Diploma in Management (PGDM -Executive)	15	54



Post Graduate Certificate in Management				
1. BUSINESS ANALYTICS				
		Code	Subjects	Credits
	Sem 1	FS1F01	Foundations of Business Management (HR, Marketing, Finance & Operations)	4
		FS1LA1	Legal Aspects of Business	4
		FS2C10	Strategic Management	4
		FS2C07	Management Information System	4
		FS2C11	Business Analytics	4
			Total credits	20
	Sem 2	FS2DB1	Data Mining for Business Analytics	4
		FS3EL6	Predictive Modelling	4
		FS3FM4	Financial Analytics	4
		FS3EL4	Marketing Analytics	4
		FS3LSC1	Supply Chain Analytics	4
		PWPGC	Project Work	6
		Total credits	26	
		Total cumulative credits	46	



2. DIGITAL MARKETING				
	Sem 1	FS1F01	Foundations of Business Management (HR, Marketing, Finance & Operations)	4
		FS1LA1	Legal Aspects of Business	4
		FS2C10	Strategic Management	4
		FS2C07	Management Information System	4
		FS0W01	Digital Marketing	4
			Total credits	20
	Sem 2	FS3W06	Product and Brand Management	4
		FS3W05	Integrated Marketing Communication	4
		FS2SS2	SEO & SEM	4
		FS3EI5	Social Media Marketing	4
FS2SF2		Social Media Analytics & Future Trends	4	
		PWPGC	Project Work	6
		Total credits	26	
		Total cumulative credits	46	



Post Graduate Diploma in Business Administration (PGDBA)

		Subjects	Credits	
Common Semesters First Year	Sem 1	S1C01 Principles of Management	4	
		S1C02 Indian Economy and Policy	4	
		S1C03 Business Communication	4	
		S1C15 Accounting for Managers	4	
		S1C05 Marketing Management	4	
		S1C06 Legal and Business Environment (Micro and Macro)	4	
			Total Credits (Sem 1)	24
	Sem 2	S2C07 Management Information System	4	
		S2C08 Human Resource Management	4	
		S2C09 Research Methodology and Management Decision	4	
		S2C10 Strategic Management	4	
		S2C11 Business Analytics	4	
S2C16 Financial Management		4		
		Total Credits (Sem 2)	24	
1. Information Technology				
Specialisation Second Year	Sem 3	S3EL1 Business Ethics and Corporate Social Responsibility	4	
		S3M01 Database Management Systems	4	
		S3C13 Project Management	4	
		S3IT2 Object Oriented Analysis & Designing (OOA)	4	
		S4M13 Operating Systems	4	
		PWM11 Project Work	6	
			Elective (any one) From Basket	4
			Total Credits (Sem 3)	30
	Sem 4	S9EV2 Entrepreneurship and Venture Capital Management	4	
		S4M11 Networking Concepts	4	
		S3M04 Advanced Networking	4	
		S3IT5 IT Security	4	
		PWMJ2 Project Work	8	
		Elective (any one) From Basket	4	
		Total Credits (Sem 4)	28	



2. Marketing Management					
Specialisation Second Year	Sem 3	S3EL1	Business Ethics and Corporate Social Responsibility	4	
		S9DM1	Digital Marketing Strategies	4	
		S3W05	Integrated Marketing Communication	4	
		S3W06	Product and Brand Management	4	
		S4M14	Services Marketing	4	
		PWMI1	Project Work	6	
			Elective (any one) From Basket	4	
			Total Credits (Sem 3)	30	
	Sem 4	S9EV2	Entrepreneurship and Venture Capital Management	4	
		S4W31	Sales Management	4	
		S3WC1	Retail Management	4	
		S0W11	Packaging and Distribution Management	4	
		PWMJ2	Project Work	8	
			Elective (any one) From Basket	4	
			Total Credits (Sem 4)	28	
			Final Credits	106	
	3. Operations Management				
	Specialisation Second Year	Sem 3	S3EL1	Business Ethics and Corporate Social Responsibility	4
S3W07			Production, Planning and Control	4	
S0W03			Operations Management	4	
S3W14			Lean Management Systems	4	
S3C13			Project Management	4	
PWMI1			Project Work	6	
			Elective (any one) From Basket	4	
			Total Credits (Sem 3)	30	
Sem 4		S9EV2	Entrepreneurship and Venture Capital Management	4	
		S4W21	World Class Manufacturing	4	
		S9AI4	Achieving Supply Chain Integration	4	
		S2OS1	Operations Research	4	
		PWMJ2	Project Work	8	
			Elective (any one) From Basket	4	
			Total Credits (Sem 4)	28	
			Final Credits	106	



4. Finance Management				
Specialisation Second Year	Sem 3	S3EL1	Business Ethics and Corporate Social Responsibility	4
		S3W31	Strategic Cost management	4
		S3W16	Financial Markets and Services	4
		S3W13	Corporate Finance	4
		S3C13	Project Management	4
		PWMI1	Project Work	6
			Elective (any one) From Basket	4
			Total Credits (Sem 3)	30
		S9EV2	Entrepreneurship and Venture Capital Management	4
	Sem 4	S0W12	Security Analysis and Portfolio Management	4
		S4W23	International Finance	4
		S9MA5	Mergers and Acquisitions	4
		PWMJ2	Project Work	8
			Elective (any one) From Basket	4
			Total Credits (Sem 4)	28
			Final Credits	106
	5. Human Resource Management			
Specialization Second Year	Sem 3	S3EL1	Business Ethics and Corporate Social Responsibility	4
		S3W17	Strategic HRM	4
		S3W18	Learning and Development	4
		S3W19	Compensation Management and HR Audit	4
		S3C13	Project Management	4
		PWMI1	Project Work	6
			Elective (any one) From Basket	4
			Total Credits (Sem 3)	30
		S9EV2	Entrepreneurship and Venture Capital Management	4
	Sem 4	S4W25	Human Resource Information System	4
		S4W26	Industrial Relations and Labour Laws	4
		S4W27	Performance Management and Competency Mapping	4
		PWMJ2	Project Work	8
			Elective (any one) From Basket	4
			Total Credits (Sem 4)	28
			Final Credits	106



Post Graduate Diploma in Management

Post Graduate Diploma in Management			
Common Semesters First Year	Sem 1	Subjects	Credits
		Managerial Economics (Micro and Macro)	4
		Business Communication	4
		Legal and Business Environment	4
		Accounting for Managers	4
		Principles of Management	4
		Total credits	20
1. Information Technology			
Specialization First Year	Sem 2	Subjects	
		Research Methodology	4
		Management Intelligence system	4
		Financial Reporting, Statements, and Analysis	4
		Data Analytics and Visualization	4
		Generative AI Applications in Business	4
		Total credits	20
	Sem 3	Subjects	
		Strategic Management	4
		Organizational Behavior	4
		IT Infrastructure and Cloud Computing	4
		Cybersecurity and Risk Management	4
		Advanced Business Analytics and Decision Sciences.	4
Mandatory Project [Semester-long Project]		6	
Additional KPMG Marketing Analytics certification	2		
Total credits	28		
Specialization Second Year	Sem 4	Subjects	
		Design Thinking and User Experience (UX/UI)	4
		Advanced Database Systems and Big Data	4
		Digital Transformation Leadership	4
		Elective 1	4
		Elective 2	4
		Total credits	20
	Elective Basket (4 Options, Choose any 2)		
	Strategic Cybersecurity and Risk Management		
	Emerging Technologies and Business Innovation		
	Agile Project Management and DevOps		
	Blockchain and Web 3.0 Technologies		
	Total cumulative credits	88	



2. Construction and Project Management

Specialization First Year	Sem 2	Subjects	
		Research Methodology	4
		Management Intelligence system	4
		Financial Reporting, Statements, and Analysis	4
		Project Management	4
		Construction Site Management	4
		Total credits	20
	Sem 3	Subjects	
		Strategic Management	4
		Organizational Behaviour	4
		Project Planning	4
		Project Execution, Control and Closure	4
		Project Analysis and Integration Management	4
Mandatory Project [Semester-long Project]		6	
Additional KPMG Marketing Analytics certification		2	
Total credits	28		
Specialization Second Year	Sem 4	Subjects	
		Project Formulation and Real Estate Project Development	4
		Construction Technology for Real Estate and Infrastructure development	4
		Microsoft Project and Jira (Theory and 2hrs Live Lab Only)	4
		Elective 1	4
		Elective 2	4
		Total credits	20
		Elective Basket (4 Options , Choose any 2)	
		Essentials of Agile Project Management (Theory)	
		Entrepreneurship and Venture Capital Management	
		Leading People and Organization	
		Organizational Strategy in a Global Environment	
	Total cumulative credits	88	



3. Marketing Management			
Specialization First Year	Sem 2	Subjects	
		Research Methodology	4
		Management Intelligence System	4
		Financial Reporting, Statements, and Analysis	4
		Marketing Management	4
		Consumer Behaviour	4
		Total credits	20
Specialization Second Year	Sem 3	Subjects	
		Strategic Management	4
		Organizational Behaviour	4
		Product and Brand Management	4
		Sales Management	4
		Services Marketing	4
		Mandatory Project [Semester-long Project]	6
		Additional KPMG Marketing Analytics certification	2
	Total credits	28	
	Sem 4	Subjects	
		International Marketing (To be developed)	4
		Advanced Marketing Analytics (To be developed)	4
		Digital and Social Media Marketing (To be developed)	4
		Elective 1	4
		Elective 2	4
		Total credits	20
		Elective Basket (4 Options , Choose any 2)	
		Retail Management	
Strategic Marketing (To be developed)			
B2B Marketing			
Marketing of Financial Services			
Total cumulative credits	88		



4. Material Management			
Specialization First Year	Sem 2	Subjects	
		Research Methodology	4
		Management Intelligence system	4
		Financial Reporting, Statements, and Analysis	4
		Materials Management	4
		Lean Management Systems	4
		Total credits	20
Specialization Second Year	Sem 3	Subjects	
		Strategic Management	4
		Organizational Behaviour	4
		Warehouse Management	4
		Inventory Management	4
		Operations Management	4
		Mandatory Project [Semester-long Project]	6
	Additional KPMG Marketing Analytics certification	2	
	Total credits	28	
	Sem 4	Subjects	
		Introduction to Logistics and Supply chain Management	4
		Industrial Relations and Labour Laws	4
		World Class Manufacturing	4
		Elective 1	4
		Elective 2	4
		Total credits	20
		Elective Basket (4 Options , Choose any 2)	
Entrepreneurship and Venture Capital Management			
Leading People and Organization			
Organizational Strategy in a Global Environment			
Operations Research			
Total cumulative credits	88		



5. Logistics and Supply Chain Management			
Specialization First Year	Sem 2	Subjects	
		Research Methodology	4
		Management Intelligence system	4
		Financial Reporting, Statements, and Analysis	4
		Warehouse Management	4
		Introduction to Logistics and Supply chain Management	4
		Total credits	20
Specialization Second Year	Sem 3	Subjects	
		Strategic Management	4
		Organizational Behaviour	4
		Emerging Trends in SCM and Logistics	4
		Port and Airport Management for Logistics (To be developed)	4
		Inventory Management	4
		Mandatory Project [Semester-long Project]	6
		Additional KPMG Marketing Analytics certification	2
	Total credits	28	
	Sem 4	Subjects	
		Supply Chain Analytics	4
		Achieving Supply Chain Integration	4
		International Logistics and Management (To be developed)	4
		Elective 1	4
		Elective 2	4
		Total credits	20
		Elective Basket (4 Options , Choose any 2)	
		Entrepreneurship and Venture Capital Management	
		Leading People and Organization	
		Organizational Strategy in a Global Environment	
Operations Research			
Total cumulative credits	88		



6. Banking & Financial Services			
Specialization First Year	Sem 2	Subjects	
		Research Methodology	4
		Management Intelligence system	4
		Financial Reporting, Statements, and Analysis	4
		Financial Management	4
		Financial Markets and services	4
		Total credits	20
Specialization Second Year	Sem 3	Subjects	
		Strategic Management	4
		Organizational Behaviour	4
		Bank Operations Management (To be developed)	4
		"Strategic Management in Banking and Financial Services	4
		Credit Administration	4
		Mandatory Project [Semester-long Project]	6
		Additional KPMG Marketing Analytics certification	2
	Total credits	28	
	Sem 4	Subjects	
		Fintech and Digital Banking	4
		International Finance	4
		Merchant Banking and financial Services	4
		Elective 1	4
		Elective 2	4
		Total credits	20
		Elective Basket (4 Options , Choose any 2)	
		Marketing of Financial Services	
		Investment Banking	
		Security Analysis and Portfolio Management	
Behavioural Finance			
Total cumulative credits	88		



7. Operations Management			
Specialization First Year	Sem 2	Subjects	
		Research Methodology	4
		Management Intelligence System	4
		Financial Reporting, Statements, and Analysis	4
		Operations Management	4
		Lean Management Systems	4
		Total credits	20
Specialization Second Year	Sem 3	Subjects	
		Strategic Management	4
		Organizational Behaviour	4
		World Class Manufacturing	4
		Operations Research	4
		Production, Planning and Control	4
		Mandatory Project [Semester-long Project]	4
		Additional KPMG Marketing Analytics certification	2
	Total credits	28	
	Sem 4	Emerging Trends in SCM and Logistics	4
		Entrepreneurship and Venture Capital Management	4
		Industrial Relations and Labour Laws	4
		Elective 1	4
		Elective 2	4
		Total credits	20
		Elective Basket (4 Options , Choose any 2)	
		Materials Management	
		Warehouse Management	
		Organizational Strategy in a Global Environment	
Leading People and Organization			
Total cumulative credits	88		



8. Finance Management

Specialization First Year	Sem 2	Subjects	
		Research Methodology	4
		Management Intelligence system	4
		Financial Reporting, Statements, and Analysis	4
		Financial Management	4
		Strategic Cost Management	4
		Total credits	20
	Sem 3	Subjects	
		Strategic Management	4
		Organizational Behaviour	4
		Financial Markets and services	4
		Security Analysis and Portfolio Management	4
		Corporate Finance	4
Mandatory Project [Semester-long Project]		6	
Additional EY Financial Modelling and Valuation certification		2	
Total credits		28	
Specialization Second Year	Sem 4	Subjects	
		Mergers and Acquisitions	4
		International Finance	4
		Financial Analytics	4
		Elective 1	4
		Elective 2	4
		Total credits	20
		Elective Basket (4 Options , Choose any 2)	
		Marketing of Financial Services	
		Behavioural Finance	
	Wealth management		
	Investment Banking		
	Total cumulative credits	88	



9. Human Resource Management					
Specialization First Year	Sem 2	Subjects			
		Research Methodology	4		
		Management Intelligence system	4		
		Financial Reporting, Statements, and Analysis	4		
		Human Resource Management	4		
		Learning and Development	4		
Total credits		20			
Specialization Second Year	Sem 3	Subjects			
		Strategic Management	4		
		Organizational Behaviour	4		
		Strategic HRM	4		
		Performance Management and Competency Mapping	4		
		Compensation Management and HR Audit	4		
		Mandatory Project [Semester-long Project]	6		
		Additional KPMG Marketing Analytics certification	2		
		Total credits		28	
		Specialization Second Year	Sem 4	Subjects	
				Project Management	4
Human Resource Information System	4				
Industrial Relations and Labour Laws	4				
Elective 1	4				
Elective 2	4				
Total credits				20	
Elective Basket (4 Options, Choose any 2)					
Organizational Design and Development					
Generative AI in HRM					
Leading People and Organization					
HR Analytics					
Total cumulative credits		88			



10. Project Management			
Specialization First Year	Sem 2	Subjects	
		Research Methodology	4
		Management Intelligence system	4
		Financial Reporting, Statements, and Analysis	4
		Project Management	4
		Lean Management Systems	4
		Total credits	20
	Sem 3	Subjects	
		Strategic Management	4
		Organizational Behaviour	4
		Project Planning	4
		Project Execution, Control and Closure	4
		Project Analysis and Integration Management	4
Mandatory Project [Semester-long Project]		6	
Additional KPMG Marketing Analytics certification		2	
Total credits	28		
Specialization Second Year	Sem 4	Subjects	
		Microsoft Project and Jira (Theory and 2hrs Live Lab Only)	4
		Oracle Primavera (Theory and 2hrs Live Lab Only)	4
		Essentials of Agile Project Management (Theory)	4
		Elective 1	4
		Elective 2	4
		Total credits	20
		Elective Basket (4 Options , Choose any 2)	
		Entrepreneurship and Venture Capital Management	
		Leading People and Organization	
	Organizational Strategy in a Global Environment		
	Operations Research		
	Total cumulative credits	88	



Post Graduate Diploma in Management (Executive)				
Common Semesters First Year	Sem 1	Code	Subjects	Credits
		S1F01	Foundations of Business Management (HR, Marketing, Finance & Operations)	4
		S1LA1	Legal Aspects of Business	4
		S2C10	Strategic Management	4
		S2C07	Management Information System	4
		S2C11	Business Analytics	4
		S3C13	Project Management	4
	Total Credits			24
1. Modern Project Management				
	Sem 2	S2C09	Research Methodology and Management Decision	4
		S3W29	Project Planning	4
		S3W28	Project Analysis and Integration Management	4
		S3W30	Project Execution, Control and Closure	4
		S2EA1	Essentials of Agile Project Management	4
		S3PM5	Microsoft Project and Jira	4
		PWEX1	Project Work	6
Total Credits			24	
Total Cumulative Credits			54	
2. Technology & Operations Management				
	Sem 2	S2C09	Research Methodology and Management Decision	4
		S3W07	Production, Planning and Control	4
		S0W03	Operations Management	4
		S3W14	Lean Management Systems	4
		S3LSC1	Supply Chain Analytics	4
		S2OS1	Operations Research	4
		PWEX1	Project Work	6
Total Credits			24	
Total Cumulative Credits			54	



3. Human Capital Management				
	Sem 2	S2C09	Research Methodology and Management Decision	4
		S2C08	Human Resource management	4
		S3W18	Learning and Development	4
		S3W19	Compensation Management and HR Audit	4
		S3W17	Strategic Human Resource Management	4
		S3EL3	HR Analytics	4
		PWEX1	Project Work	6
			Total Credits	24
			Total Cumulative Credits	54
4. Strategic Marketing Management				
	Sem 2	S2C09	Research Methodology and Management Decision	4
		S1C05	Marketing Management	4
		S3W05	Integrated Marketing Communication	4
		S3W06	Product and Brand Management	4
		S9DM1	Digital Marketing Strategies	4
		S3EL4	Marketing Analytics	4
		PWEX1	Project Work	6
			Total Credits	24
			Total Cumulative Credits	54





5.Global Logistics & Supply Chain Management				
	Sem 2	S2C09	Research Methodology and Management Decision	4
		S3W07	Production, Planning and Control	4
		S3W08	Inventory Management	4
		S0W11	Packaging and Distribution Management	4
		S3W10	Warehouse Management	4
		S3LSC1	Supply Chain Analytics	4
		PWEX1	Project Work	6
			Total Credits	24
			Total Cumulative Credits	54
6. Construction and Project Management				
	Sem 2	S2C09	Research Methodology and Management Decision	4
		S3CP1	Construction Site Management	4
		S2CP7	Cost Engineering and Contracts Management	4
		S2CP8	Project Formulation and Real Estate Project Development	4
		S2CP9	Construction Technology for Real Estate and Infrastructure development	4
		S3CP4	Oracle Primavera	4
		PWEX1	Project Work	6
			Total Credits	24
			Total Cumulative Credits	54
7. Banking & Financial Services				
	Sem 2	S2C09	Research Methodology and Management Decision	4
		S3W31	Strategic Cost Management	4
		S0W12	Security Analysis and Portfolio Management	4
		S3W13	Corporate Finance	4
		S3W16	Financial Markets and Services	4
		S3FM4	Financial Analytics	4
		PWEX1	Project Work	6
			Total Credits	24
			Total Cumulative Credits	54

MIT Alandi Campus, Pune
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